

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> • Rural location • Good sports and social facilities • Convenient access via A281 • Proximity to Cranleigh without actually being there • Many families with multiple generations resident • Its small village feel and rustic outlook, whilst still being close to a larger town such as Cranleigh. • Alfold is a modest, little village with fairly good access to the useful shopping centres of Horsham and Guildford • Rural village • Sports ground • It is an unspoilt friendly rural community • Small rural village close to bigger towns which have amenities • We can be a strong community • Its location • Nice quiet village • Beautiful countryside • Community and facilities 	<ul style="list-style-type: none"> • Lies outside the Green Belt, so is targeted by developers. • The layout of the village is very long and thin creating three separate enclaves (Alfold Crossways, Alfold ‘proper’ and Alfold Bars) • Lack of sufficient infrastructure in terms of roads, power and sewerage • Poor transport infrastructure, both public and the volume of traffic on the road through the village • Alfold’s potential tranquillity is severely spoilt by the weight of traffic, principally heavy lorries, which overload the B2133. This also affects pedestrian access to the surrounding countryside, which mostly involves walking along the road to gain access to the few footpaths • Access to Guildford and the A3 during the commuting hours is severely hindered by the weight of traffic on the A281 and this is only likely to get worse with more houses built in the area. • Alfold has an over-stretched sewage system • Infrastructure • Flooding both sewer and surface water 	<ul style="list-style-type: none"> • Create a Neighbourhood Plan to give residents a proper say in where we put houses and how many to go where. There are many opportunities if development is done sensitively and sustainably, but all of the currently proposed developments are just aiming for maximum density to generate maximum cash. A cohesive housing plan could put residents in the driving seat. • To redevelop some areas of the village which are run down or derelict, such as the ole pine workshop into more affordable housing • None that come to mind. A pub in the village centre with pedestrian access would make a great improvement but clearly there wasn’t enough support to keep the previous pub (The Crown) open • Sensible small developments • Chance to develop a new rural village centre • To fill in the gaps between Compasses end to Church end with low density housing would tidy up village without turning it into a town • Development that will boost local economy and breath fresh air into community again 	<ul style="list-style-type: none"> • There are too many sites being targeted by developers with no overarching strategy • Traffic on the A281 and the Loxwood Road is extremely heavy • Future developments that may occur at Dunsfold Park • Proposed overdevelopment, particularly Care Ashore proposal to turn green fields into a huge housing estate which is threatening the village character and ruining the outlook for many residents who chose to live in a rural setting not surrounded by housing estates • The possibility of overwhelming house-building which goes under the misnomer of ‘development’. Current proposals could completely transform the nature of Alfold into a residential sprawl of at least twice its current size. Government requirements for house-building in Waverley should be spread proportionately across the entire borough • Overdevelopment • Dunsfold Park • Failing sewer • Modern new build lacking architectural merit

	<ul style="list-style-type: none"> • Ribbon development and loss of public house in what was the centre of the village • The traffic congestion on the A281 and from Crossways to Dunsfold Park • We are spread out! and have lots of places people would like to fill in with housing. • The drainage/sewage system would not cope with additional housing. • Alfold is also a rat run for lorries and cars which somehow needs to be looked at, the traffic is horrendous on the A281 as well • Ageing population • Don't think there are any.... it's a Surrey village so house prices are going to be high, but, we have to live where we can afford • Poor transport infrastructure, inc. street lighting • Lack of pavements and street lighting 	<ul style="list-style-type: none"> • To live quietly, if you want noise, go and live nearer London • A few more local shops would be nice selling local produce • Small scale sympathetic developments 	<ul style="list-style-type: none"> • Too many new builds would change village to a town, which would require facilities such as school, doctors, dentist etc. losing the rural village feel that we all came here for • Developments and additional traffic • The fear of change and progress • Building houses on green sites, and surrounding the houses already there • Construction of hundreds of new homes • Over development around Alfold and Dunsfold
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